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Dear Exhibitor:

The Wisconsin Dog Fair Committee invites you to exhibit at this year's Dog Fair at the Alliant Energy Center Exposition Hall, located on John Nolen Drive just off Hwys 12-18. This location is centrally located in a world-class facility that is very well known in the area.

The Fair is scheduled for Sunday, **November 1, 2020** and will be open to the public from 10:00 a.m. to 4:00 p.m. As in past years, area media stations will be promoting this event which will encourage a larger attendance. This is a great opportunity, at a low cost, for public education as well as to showcase any dog-related merchandise that you have for sale. Everything will be in one large room, so it will be easy for everyone to have excellent visibility.

Enclosed please find a Booth Agreement to rent booth space at the Wisconsin Dog Fair. Please try to return this agreement to me by **October 16, 2020**. Booths are filled on a **first come, first served** basis and full payment **must** be included with your reservation. Booth spaces fill VERY quickly so please send your reservation ASAP to ensure you get a space this year. Booth sizes will be 10' x 10' or a 10' X 15'. You can also mix and match booth sizes. *****You also MUST return the WI Temporary Event form with your Agreement or we cannot accept it. If you are a non-profit you still have to submit the form, but most non-profits are not required to have a tax ID; just check non-profit and/or occasional sales. See WI Revenue website for more information.*****

Each booth rental fee includes 1 table and 2 chairs. If you need electrical service, additional chairs or tables, or an additional booth space, please indicate that on the booth agreement and include the additional fee with the basic booth rental fee.

Please note that you must have a valid, current rabies vaccination certificate for each dog you will be bringing to the Dog Fair. No dogs without proof of current rabies vaccination will be allowed on the premises.

We are looking forward to another successful Dog Fair and hope you plan to join us. If you have any questions, please do not hesitate to contact me (**via e-mail is preferred** due to my work schedule and will get the fastest reply!).

Sincerely,

Deb Hamele
Enclosures

2020 BOOTH AGREEMENT RULES AND REGULATIONS

WISCONSIN DOG FAIR EXPOSITION HALL – ALLIANT ENERGY CENTER MADISON, WI

- 1. ARRANGEMENT OF EXHIBITS.** Exhibitors must agree to arrange their booths so as not to obstruct the general view or hide exhibits of others. **NO EX-PENS. No crates will be allowed in any aisle or outside of your booth space.** Please bring only the number of dogs that can safely fit within your booth space. Exercise areas will be provided at the side of the building.
- 2. INSTALLATION OF EXHIBITS.** Arrangement of exhibits and removal of all boxes and crates must be completed by 9:00 A.M. on the day of the Dog Fair. ***Exhibitors may not remove exhibits until after the close of the Dog Fair at 4:00 P.M.*** Anyone pulling out early will not be invited to participate in future years. **ELECTRICITY** must be paid for.
- 3. CARE OF THE BUILDING.** Acceptance of exhibit space makes it obligatory on the part of the exhibitor and his/her employees that he/she or they shall not deface, injure, or mar the Alliant Energy Center – Exposition Hall, and any damage done shall be made good by them to the Badger Kennel Club. Please clean up after your dogs! An exercise area will be provided.
- 4. INSURANCE.** Exhibitors wishing to insure their goods must do so at their own expense. The Badger Kennel Club assumes no responsibility for the safety of the property of the exhibitor, its officers, agents, or employees, from theft, damage by fire, accident, or other causes, but will assume all reasonable care to protect them against such loss.
- 5. RESTRICTIONS.** The Dog Fair Committee reserves the right to restrict exhibits which, because of noise, or for any other reasons, become objectionable, and also to prohibit an exhibit, which, in their sole discretion, may detract from the general character of the show. This reservation includes persons, things, conduct, printed matter, or anything of a character, which might be objectionable to the exhibit as a whole. Information that criticizes breeders of purebred dogs or promotes animal rights/anti-breeding organizations such as HSUS or PETA may not be displayed or distributed at the Dog Fair.
- 6. LIABILITY.** The Badger Kennel Club and the Alliant Energy Center shall not be liable for the non-delivery of space if non-delivery is due to one of the following causes: by reason of the building being destroyed by fire, act of God, public enemy strikes, the authority of the Law, or any other cause beyond their control.
- 7. BADGER KENNEL CLUB will not allow live animals to be advertised, adopted or sold** at the Wisconsin Dog Fair by any organization or individual and will ask any person doing so to leave. Anyone promoting a particular breed of dog may display a live dog or dogs representing their breed, with the sole purpose being to educate the public as to the characteristics of the breed. **Rescues may bring adoptable dogs** to meet and greet potential adopters but may not adopt them out at the Dog Fair. **Adoptable dogs must be of a temperament suitable to this type of event. The Dog Fair Committee reserves the right to make the final approval of any exhibitor wishing to display a live animal. Exhibitors with dogs that are aggressive or out of control will be asked to leave.**
- 8. CANCELLATIONS** must be received **by October 26, 2020** for a full refund. You may **NOT** sell, sublet or give away your space to anyone else. Canceled space will be offered by the Wisconsin Dog Fair Committee to the first party on the waiting list.

These rules are enforced by the Wisconsin Dog Fair Committee of the Badger Kennel Club. They have been formulated for the best interest of the exhibitors and attendees as well as the Alliant Energy Center. Exhibitors are expected to cooperate in the observance of these rules. Please keep a copy for your records.

SIGNED:

DATE: _____